

**EEO ANNUAL PUBLIC FILE REPORT  
S-R Broadcasting**

**This report covers full-time vacancy recruitment for the period of October 1, 2008 to September 30, 2009**

**Call Sign: KRKO AM**

**Facility ID #: 62056**

**FCC Registration (FRN) #: 0003-7147-14**

**Location: Everett, WA**

This report is placed in our Public File, on [www.krko.com](http://www.krko.com) and is being submitted on 10/1/09 to the FCC.  
The contact information was updated as of 9/30/09.

<b>Employment Unit:</b> S-R Broadcasting (KRKO 1380 AM)	<b>Address:</b> S-R Broadcasting 2707 Colby Ave/Suite 1380 Everett, WA 98201	<b>Contact Person/Title:</b> Andrew Skotdal President/General Manager <b>E-mail Address:</b> <a href="mailto:Andrew.skodal@krko.com">Andrew.skodal@krko.com</a> <b>Phone:</b> 425-304-1381 Ext 102
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**1. Full Time Job Vacancies Filled by Employment Unit**

	Title/Date Filled	Recruitment Source Referring Hiree	Notification of Opening See #2: "Recruitment Sources" for corresponding List				Referral Source of Interviewees		
			Outreach Organizations	Company Postings	Advertising	Job Fairs	Referral Source	Number Interviewed	New Interviews
<b>A.</b>	Operations/Promotions Coordinator 10/27/2008	PSRBA	1-20	21	0	1	PSRBA: 2 Current Employee: 1 Current Intern: 1 KRKO Website: 1	5	5
<b>B.</b>	Account Executive 12/1/2008	Referral	1-20, 26-29	21	0	1	PSRBA: 2 Past Intern: 1 WSAB: 1 Industry Referral: 2	6	6
<b>C.</b>	Account Executive 7/16/2009	WSAB	8, 16, 26-29	21	0	1	PSRBA: 1 WSAB: 1 Walk in: 1 Industry Referral: 1	4	4
<b>Total # of New Interviewees Referred for Reporting Period:</b>									<b>15</b>

**S-R Broadcasting is an Equal Opportunity Employer**









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**3. Longer Term recruitment initiatives - as part of two year period (Pursuant to Prong 3)**

**The following initiatives took place October 1, 2008 – September 30, 2009**

Initiative		Date	Location	Description	Titles of Employees
<b>1</b>	Job Fair	02/11/2009	North Middle School	S-R Broadcasting representatives distributed job openings and internships. Met with over 30 attendees. Discussed radio careers and internships. Age of those in attendance was 7-12 year olds.	Operations and Promotions Assistant, Director of Sports programming
<b>2</b>	Internship Program	Ongoing throughout the year	KRKO	S-R Broadcasting offers college internships in the following departments: Promotions, production, programming and sales. Interns must be college students and receive college credit for the internships. The Sales Manager, on air host, Sports Director and Production Director oversee the internships to evaluate the interns and ensure they receive adequate training, information and education. Internships are ongoing throughout the year. Five (5) participated in this program. Four (4) in programming and One (1) in Production in this time period.	Sales Manager, On-Air Host, Production Director, Sports Director
<b>3</b>	Job Shadow	6/23-7/01 2008	KRKO	Student from Juniata High School participated in a job shadow that allowed him to experience the day to day process in live radio, as well as how to run a radio "board" when a live sporting event was taking place. He shadowed under two board operators as well as the Director of Sports programming and met with the Sales Manager. The end result: a part time job was offered him to "board op" for KRKO!	Sales Manager, Director of Sports Programming
<b>4</b>	Station Tour/ Job Shadow	Ongoing throughout the year	KRKO	Several times during the year groups or single students come in to shadow our live afternoon show and receive station tours. We set this up with our Afternoon Drive producer and Production Director (who facilitate the station tours).	Production Director, Director of Sports Programming

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